

WXIX

**ORDER**Flight Dates **09/12/12-09/17/12**Contract / Revision **819171 /**Original Date / Revision  
09/11/12 09/11/12Advertiser **Brown, S (D)/US Senate**Agency **Shorr & Associates**

Buying Contact

1831 Chestnut Street  
Suite 602  
Philadelphia, PA 19103Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product**SHERROD BROWN**

Agency Com 15%

Billing Contact1831 Chestnut Street  
Suite 602  
Philadelphia, PA 19103Sales Office T-DCSales Region NationalAgency Ref

Order Sep 00:00:00

Estimate #Alt Order # **06310877**Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-CandicProduct Codes PL610, PL, PL820Priority P 3Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	11	\$8,755.00	\$10,300.00	0.00	08/27/12	09/17/12	11	\$8,755.00	\$10,300.00
<b>Totals</b>	<b>11</b>	<b>\$8,755.00</b>	<b>\$10,300.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/12/12	09/14/12	News @ 7a News @ 7am	Comm	7a-9a	-- WTF--	:30	3	\$400.00	P 3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-- WTF--		3		\$400.00		0.00					
E 2	WXIX	09/14/12	09/14/12	News @ 5a News @ 5a	Comm	5a-6a	---- 1--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	---- 1--		1		\$200.00		0.00					
E 3	WXIX	09/13/12	09/13/12	Thu Hour 2 GLEE	Comm	Th 9-10P	--- 1---	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	--- 1---		1		\$2,500.00		0.00					



Contract / Revision      **819171**      Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision    09/11/12/    09/11/12

Order Sep    00:00:00

Advertiser    **Brown, S (D)/US Senate**      Product **SHERROD BROWN**

Estimate #

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	09/12/12	09/14/12	Late News M-F Late News M-F	Comm	10-11P	-- WTF--	:30	3	\$1,000.00	P 3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-- WTF--					3	\$1,000.00		0.00			
E 5	WXIX	09/17/12	09/17/12	News @ 7a News @ 7am	Comm	7a-9a	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$400.00		0.00			
E 6	WXIX	09/17/12	09/17/12	Mon Hour 1 BONES	Comm	M 8-9P	1-----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$2,000.00		0.00			
E 7	WXIX	09/17/12	09/17/12	Late News M-F Late News M-F	Comm	10-11P	1-----	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$1,000.00		0.00			
Totals														11	\$10,300.00